

# 2013

*Annual Report*

Empowering People,  
Uplifting Communities



**Helen Keller**  
INTERNATIONAL

# dear friends,

*Helen Keller International was founded nearly 100 years ago in 1915.*

While the way in which we serve others has changed over the years, we remain committed to the words of our founder, Helen Keller: ***“The welfare of each is bound up in the welfare of all.”*** Helen believed that none of us can reach our full potential when our community—our family, our city, or even the current global community of more than seven billion people—is at risk.

This conviction is the core value behind all of Helen Keller International’s programs. Whether we are preventing river blindness in Sierra Leone or teaching mothers’ groups in Nepal how to provide nutritious meals for their families, our programs empower and uplift communities.

A year ago a group of us met a woman living in rural Bangladesh named Rashida. She has been participating in HKI’s homestead gardening program since 2012, and, at the time of our visit, Rashida had just been selected to manage an HKI-supported produce sales center in her community, selling fruits and vegetables from her own garden as well as those of her neighbors. Today, the sales center is a thriving success. Instead of having to make an expensive, difficult—and potentially unsafe—trek to sell her produce at the nearest market, Rashida can do so close to home. In addition, thanks to Rashida’s sales center, the other women in her community

now also have access to healthy fruits and vegetables right in their village. The children are growing up healthy and strong, rather than being plagued by blindness, immune deficiencies, and even death, as they were before. And, thanks to her income from the sales center, Rashida’s son is attending university—the very first in his family to do so.

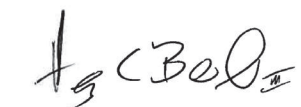
Stories like Rashida’s demonstrate that if you give people the tools to help themselves, what they accomplish impacts their entire community. And just as Rashida is connected to her community through her sales center, you are connected to Rashida and to the millions of people we help each year through your generous support. Thank you for being part of Helen Keller International’s global community of compassion.

**With deep gratitude,**



**Kathy Spahn**

*President and CEO*



**Henry C. Barkhorn III**

*Chairman*

## Our Mission

*Helen Keller International saves the sight and lives of the most vulnerable and disadvantaged. We combat the causes and consequences of blindness and malnutrition by establishing programs based on evidence and research in vision, health, and nutrition.*

## Our Vision

*We envision a world where the most vulnerable people effectively access services to prevent and treat blindness, low vision, and malnutrition.*

### In this world:

- No one suffers from preventable or treatable blindness or low vision;
- No one suffers from undernutrition; and
- Fewer people suffer loss of their productive years due to disability and premature death.



# EYE HEALTH

Although 80% of blindness is preventable, more than 39 million people worldwide live in darkness.

**Helen Keller International's eye health programs focus on the major causes of preventable blindness and impaired vision by:**

- Training surgeons to restore the sight of people suffering from cataract;
- Providing vision screenings and prescription eyeglasses to children living in poverty in the United States and Asia;
- Screening patients in Bangladesh and Indonesia for diabetes-related vision loss and raising awareness about this rapidly growing public health crisis in developing countries; and
- Combating trachoma and onchocerciasis, two blinding Neglected Tropical Diseases that impact millions of people in the world's most vulnerable communities.



## LIFTING PEOPLE OUT OF DARKNESS *Through Cataract Surgery*



Daw Tin Than is a 69-year-old grandmother who was completely blind from cataracts in both eyes. Her home country of Myanmar has one of the highest blindness prevalence rates in the world, and cataract is the cause of 53% of that vision loss. And yet, cataract can be treated with surgery.

But for people like Daw, especially those in rural areas, the barriers between them and restored sight are complex and multiple. Many believe they are losing their sight simply because they are growing old, and nothing can be done about it. Or, if they do know their condition is treatable, they can't make the trip to the ophthalmologist since the vast majority of doctors are located in the two largest cities of Yangon and Mandalay. Finally, the surgery can be unaffordable for rural farmers and day laborers with very limited financial resources.

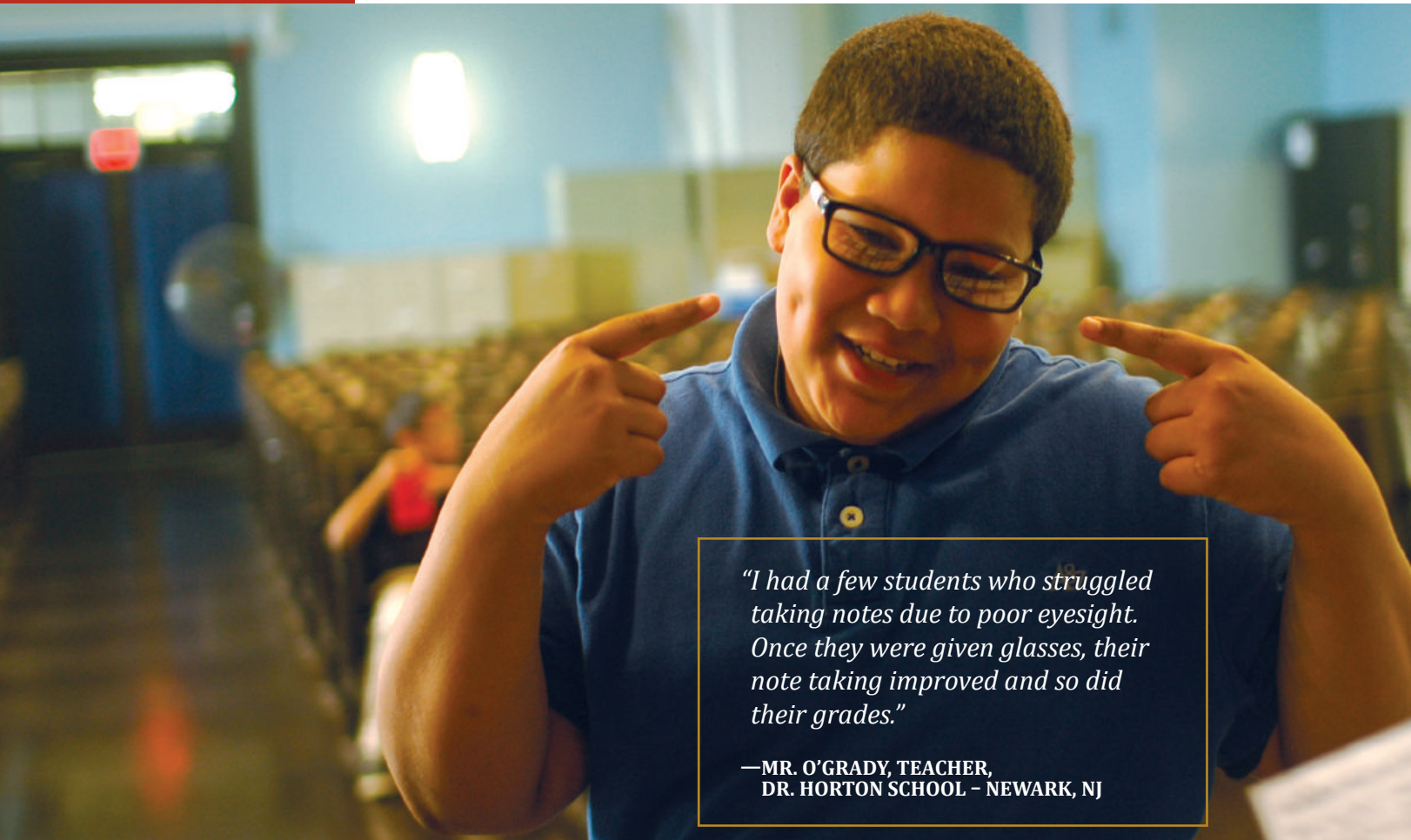
Helen Keller International's cataract treatment program is designed to address these barriers through a community-based approach. First, we ensure people know what cataract is and that it is treatable. We train community health workers

who are already visiting people in their homes and villages to identify those who may have cataract and refer them for treatment. We establish local eye health clinics to treat patients near where they live, and provide equipment and train surgeons to conduct the procedure using a modern, low-cost method. Finally, patients who can afford to pay are charged a low rate, which helps to cover services for their neighbors who can't.

When we met her, Daw had just received surgery on her left eye. As she waited to have her bandage removed, she told us how thankful she is to have her sight restored. Before, she felt like a burden on her family. Now, she is looking forward to caring for her grandchildren. She also promised that she would spread the word about our "miraculous" sightsaving program, so no one else in her community suffers needlessly from blinding cataract. ■

*In Myanmar—a country with one of the highest blindness prevalence rates in the world—cataract is the cause of 53% of vision loss.*





*"I had a few students who struggled taking notes due to poor eyesight. Once they were given glasses, their note taking improved and so did their grades."*

—MR. O'GRADY, TEACHER,  
DR. HORTON SCHOOL - NEWARK, NJ

## CHILDSIGHT®: Giving Students in Newark the Gift of Clear Vision

Newark, the largest city in New Jersey, is also one of the poorest. The city's students face a variety of obstacles that limit their opportunities to succeed, and many of their families struggle to afford basic necessities, like a visit to the eye doctor.

One Newark student, Okyeie, had never been to an eye doctor. He knew that his poor vision was a problem, but he did not want to burden his family with the cost of an expensive visit to the doctor or a pair of glasses. Over the years,

Okyeie began to sit closer and closer to the board to see and take notes. He often lost focus and had a hard time participating in class, completing homework assignments, and studying for tests—until Helen Keller International's ChildSight® program visited his school. ChildSight® provided Okyeie with his first-ever vision screening and the pair of prescription glasses he so desperately needed—all at no cost to his family. Now that he can see clearly, Okyeie enjoys participating in class, and his grades are improving.

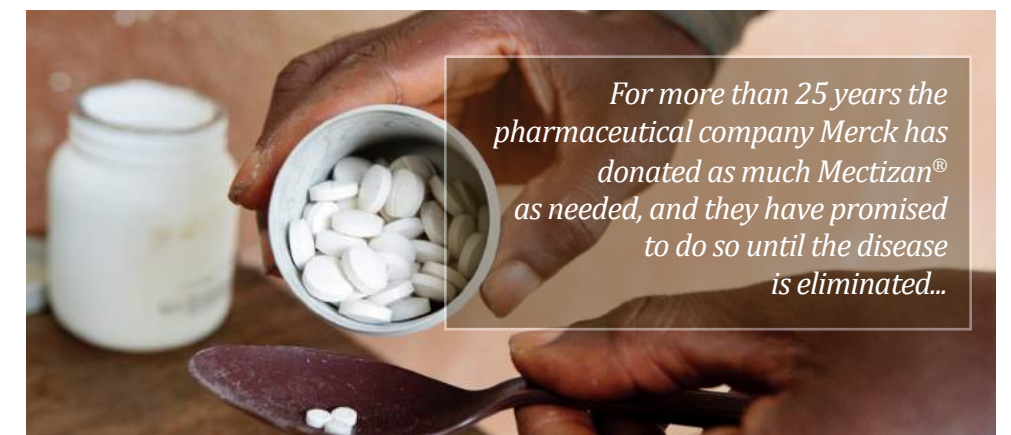
During the 2012-2013 school year, ChildSight® screened more than 90,000 students from six different states, delivering over 18,000 pairs of glasses to the disadvantaged students who needed them across the country. Thanks to ChildSight®, teachers in schools served by the program noticed an increase in class participation among students like Okyeie once they received new glasses. With clear vision, children are empowered to engage in their classrooms, their communities, and the world. ■

## EMPOWERING COMMUNITIES to Combat River Blindness

For more than half a century, Helen Keller International has been a leader in the global movement to control and eliminate Neglected Tropical Diseases (NTDs). These debilitating, painful diseases afflict one in six people around the world, mainly in poverty-stricken areas. One of the most prevalent NTDs, onchocerciasis (commonly known as river blindness), causes devastating vision loss. Thankfully, in the 1980s, scientists discovered that river blindness could be treated and prevented with an annual dose of a drug called ivermectin (Mectizan®). For more than 25 years the pharmaceutical company Merck has donated as much ivermectin as needed, and they have promised to do so until the disease is eliminated—a goal that, thanks to this program, is within reach by 2020.

In the early 1990s, in order to take advantage of this discovery and Merck's generous commitment, Helen Keller International helped pilot community-directed treatment with ivermectin in Africa, empowering communities to lead the planning and distribution of the medicine using local volunteers and community health workers. By involving the community from the beginning, people feel ownership over the program and potential cultural or geographical barriers to successful implementation can be addressed in advance.

Today, this community-directed treatment program reaches tens of millions of people and has expanded to include drugs that treat a number of NTDs, as well as other health interventions like our signature vitamin A supplementation for children. This cost-effective, multi-layered approach gives communities the gift of hope for a healthy future free of preventable diseases. ■



*For more than 25 years the pharmaceutical company Merck has donated as much Mectizan® as needed, and they have promised to do so until the disease is eliminated...*

## NEGLECTED TROPICAL DISEASES: Elimination Within Reach



Thanks to the efforts of Helen Keller International and our partners around the world, we are on track to eliminate blinding trachoma in

several countries by 2020, marking a huge turning-point in the battle against this horrible, blinding disease. Goals have also been set to eliminate lymphatic filariasis (commonly known as elephantiasis) and to control other Neglected Tropical Diseases like river blindness, snail fever, and intestinal worms in the coming years. This extraordinary effort brings together pharmaceutical companies, local and donor governments, such as the United States Agency for International Development, large foundations including the Bill & Melinda Gates Foundation and the Conrad N. Hilton Foundation, along with Helen Keller International and other non-governmental organizations. "The solutions to prevent and treat many NTDs are simple and cost-effective," says our Senior Program Manager for NTD Control, Emily Toubali, "which means elimination is within reach."

## NUTRITION

*Nearly half of all deaths among children under the age of five are connected to malnutrition, often because children's diets lack essential nutrients or they simply do not have enough to eat. Helen Keller International's nutrition programs give communities access to the vitamins and minerals needed to help children survive and thrive.*

### **Helen Keller International fights malnutrition by:**

- Empowering women to grow home gardens and raise poultry and small livestock as an important source of nutritious food and additional income;
- Providing mothers and children under five with essential nutrients to prevent blindness and boost immunity against common infections;
- Educating mothers about how best to feed their infants and young children so that they grow healthy and strong;
- Fortifying staple foods with essential vitamins and minerals; and
- Preventing and treating severe malnutrition among some of the most disadvantaged communities in the world.



## PLANTING GARDENS, *Reviving Communities*

For more than 25 years, Helen Keller International's trailblazing Homestead Food Production program has equipped women with the tools and knowledge to cultivate gardens, empowering them to feed and nourish their families and generate additional

program has also expanded to include poultry farming and fish ponds.

With rising prices of staple foods and a lack of access to healthy fruits and vegetables, people in urban areas are in

*By the year 2017, Homestead Food Production is expected to reach an additional 300,000 households.*

income. What started as a cluster of small plots in rural Bangladesh has evolved into a program that spans 12 countries across Asia and Africa, helping more than one million families grow thriving gardens filled with micronutrient-rich foods.

Since the first seeds were planted, Helen Keller International has adapted Homestead Food Production to reach more households in more communities and to ensure that the gardens are filled with fruits and vegetables that are healthy and likely to be eaten. Beyond the careful selection of crops to ensure high nutritional value and long growing seasons, Helen Keller International also incorporates the cultural values of each community in choosing which crops are grown, making each of our gardening programs around the world unique. The

dire need of innovative ways to make sure their children have access to nutritious foods on a regular basis. Piloted this past year, the latest evolution of Homestead Food Production provides community health workers and mothers of malnourished children in Dakar, the capital city of Senegal, with the tools, seeds, and knowledge to grow rooftop gardens filled with nutritious vegetables. In addition, cooking demonstrations teach mothers the best ways to prepare the vegetables they grow, ensuring their children get the nutrients they need. Alongside this, mothers also learn about the importance of breastfeeding during the first two years of life.

Thanks to a successful test run—the rooftop gardens flourished with carrots, orange-fleshed sweet potatoes and



other nutrient-rich vegetables—we plan to expand the urban gardening program.

### **MORINGA:** *The New Superfood?*

Superfoods like avocado and acai berry are popular around the world because they are filled with nutrients and taste great, too. But have you ever heard of moringa? A tree native to Asia and parts of Africa, moringa is packed with protein, vitamins A, B, and C, and other essential nutrients. Every part of the tree is usable and can be prepared in a variety of delicious ways. Moringa is also easily cultivated in a variety of climates, making it an ideal food source. Helen Keller International has started incorporating this healthy food into our gardening programs. With so many uses and nutritional benefits, it may not be long before moringa appears on a grocery shelf near you!





## MOTHERS GROUPS: *Uplifting Entire Communities*

Parvati Lawang lives in Far Western Nepal, an area with some of the highest rates of chronic malnutrition in the world. Her small plot of land did not provide enough food for her two growing children, and she was worried that they were at risk of hunger and illness as they did not have enough to eat.

Helen Keller International has long been on the forefront of combating malnutrition: we teach women how to grow nutritious fruits and vegetables and to raise chickens and other small livestock for their families. We also educate mothers about best practices for feeding and caring for young children. To address the crisis of malnutrition in Nepal, we created a program called Action Against Malnutrition through Agriculture, or AAMA, which means “mother” in Nepali. The program brings mothers together into groups

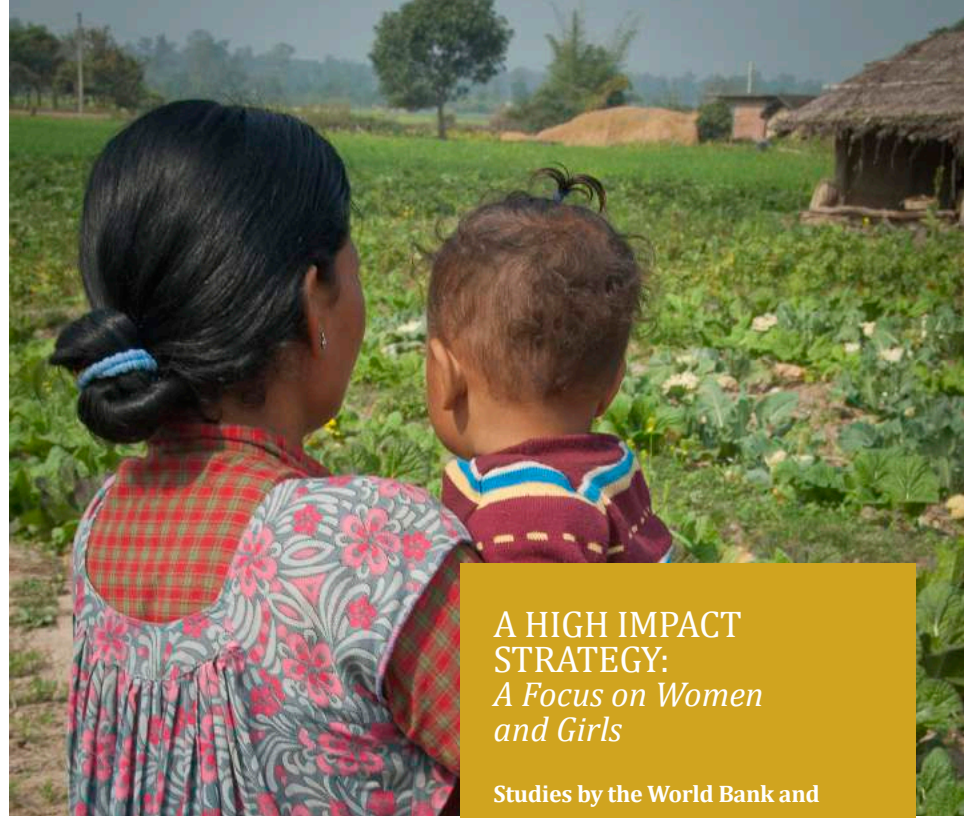
where they share their challenges and learn skills they need to raise healthy children.

Thanks to this program, Parvati is now a leader in her community. She has a thriving garden that includes a variety of produce, and she also raises chickens so she can feed her children nutrient-rich eggs. Parvati even sells the surplus produce and eggs, providing extra income for her family and nutritious food for her neighbors. Through the mothers’ groups, she teaches her neighbors about good nutrition, telling them about the importance of eggs and vegetables for children and for women who are pregnant and breastfeeding. She now has high hopes for her children’s future, and feels empowered to improve life for her family—and for her entire community. ■

### A HIGH IMPACT STRATEGY: *A Focus on Women and Girls*

Studies by the World Bank and other leading authorities have shown helping women and girls is the most cost-effective way to uplift entire communities. Helen Keller International strives to empower women and girls through our programs.

- Our nutrition programs target women who are vulnerable. We empower them to make financial, nutritional, and educational choices for their families.
- Women are especially at risk for contracting blinding Neglected Tropical Diseases because of their close contact with children and hazardous water supplies. We work with local leaders to ensure that women and girls receive the health education and the treatment they need.
- We advocate passionately for empowering women and girls and alleviating malnutrition through our leadership in groups and initiatives, including Scaling Up Nutrition (SUN) and the 1,000 Days partnership.



## FROM SWEET POTATOES TO CELL PHONES: *A Multi-Program Approach to Providing Children with Vitamin A*

Each year, as many as 500,000 children go blind due to a lack of vitamin A. Not only is vitamin A crucial to preventing childhood blindness, but children also need it to develop healthy immune systems to fight off common childhood illnesses, like measles and diarrhea.

A pioneer in vitamin A supplementation, Helen Keller International has been delivering sight and lifesaving vitamin A to children in some of the world’s most disadvantaged communities since the 1970s. And yet, as every community is different, we use a variety of customized and innovative approaches to ensure children have enough vitamin A to survive and thrive.

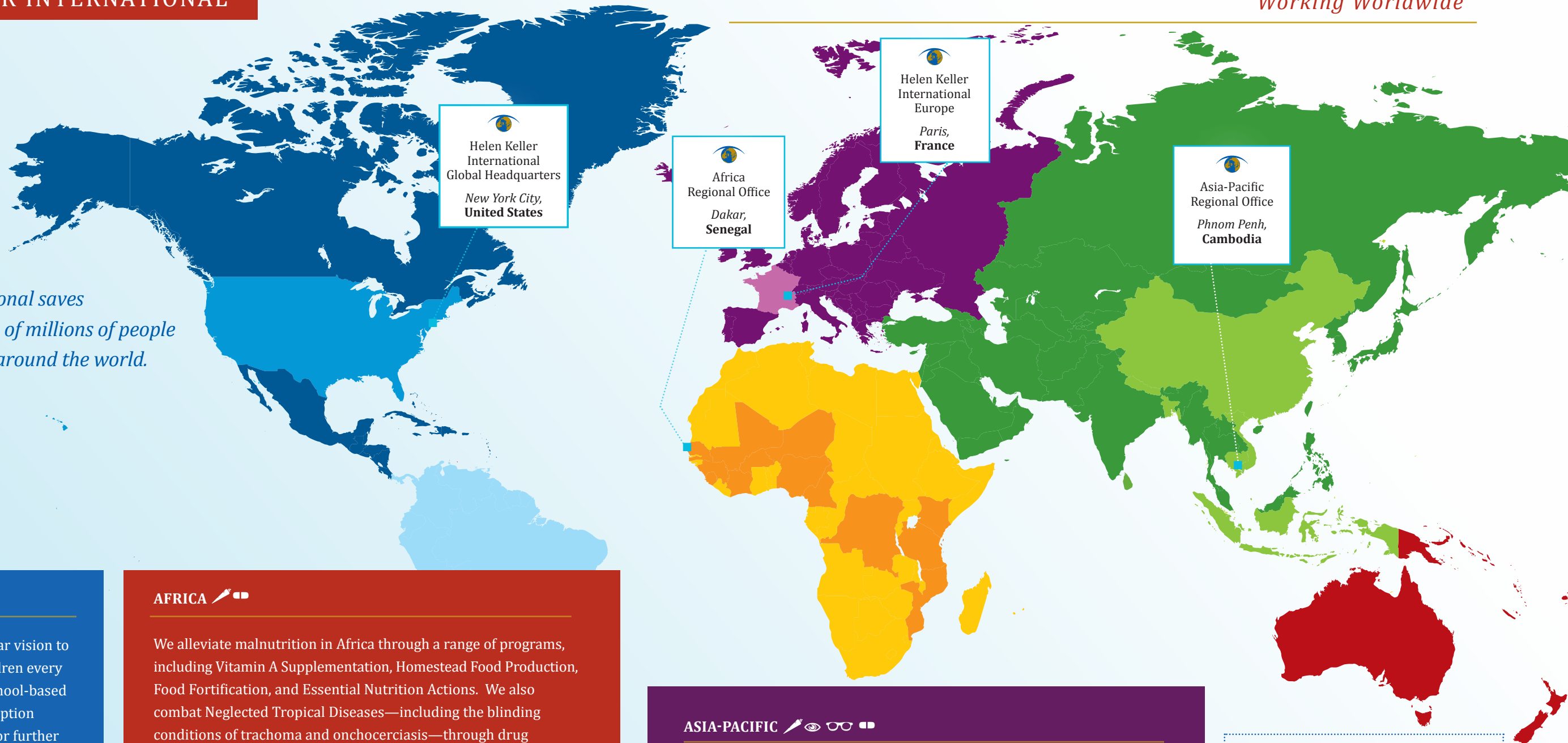
Two tiny, high-dose vitamin A capsules each year can save a child’s sight and life at an annual cost of just \$1 per child. The challenge lies in making sure that millions of children receive one of these crucial supplements two times each year. One of the ways we do this is by hosting Child Health Days, biannual free events where children receive vitamin A supplements—and a variety of other high-impact treatments tailored to each community’s specific needs—to keep them healthy and strong. We use multiple tactics, including sending text messages to parents, so that they know when Child Health Days are taking place. Another way Helen Keller International

makes sure that children receive the vitamin A they need is by providing mothers with agricultural training to cultivate home-based gardens filled with nutrient-rich fruits and vegetables, including orange-fleshed sweet potato. Just one tiny potato, about 100-125 grams, gives children their daily vitamin A requirement. We teach mothers to prepare these sweet potatoes in a variety of ways so children receive their vitamin A and enjoy the way it tastes, too. ■

*Each year, up to 500,000 children go blind due to a lack of vitamin A.*



Helen Keller International saves  
the sight and lives of millions of people  
living in 22 countries around the world.



UNITED STATES

We provide the gift of clear vision to tens of thousands of children every year by providing free school-based vision screenings, prescription eyeglasses, and referral for further care through our innovative ChildSight® program.

- California
- Connecticut
- New Jersey
- New Mexico
- New York
- Ohio

AFRICA

We alleviate malnutrition in Africa through a range of programs, including Vitamin A Supplementation, Homestead Food Production, Food Fortification, and Essential Nutrition Actions. We also combat Neglected Tropical Diseases—including the blinding conditions of trachoma and onchocerciasis—through drug treatment and promotion of improved hygiene and sanitation.

- |                              |              |
|------------------------------|--------------|
| Burkina Faso                 | Mozambique   |
| Cameroon                     | Niger        |
| Côte d'Ivoire                | Nigeria      |
| Democratic Republic of Congo | Senegal      |
| Guinea                       | Sierra Leone |
| Kenya                        | Tanzania     |
| Mali                         |              |

ASIA-PACIFIC

We pilot innovative programs to prevent vision loss caused by cataract, diabetic retinopathy, and refractive error. We also improve the health of mothers and children through Vitamin A Supplementation, Homestead Food Production, Food Fortification, Essential Nutrition Actions and Neglected Tropical Disease control.

- |            |             |
|------------|-------------|
| Bangladesh | Myanmar     |
| Cambodia   | Nepal       |
| China      | Philippines |
| Indonesia  | Vietnam     |

**PROGRAM KEY**

- Eye Health
- Nutrition/  
Vitamin A Supplementation
- Neglected Tropical Diseases
- Childsight®

DONORS

\$1,000,000 + ABOVE

The END Fund, Inc.  
FHI 360  
Bill & Melinda Gates Foundation  
Conrad N. Hilton Foundation  
International Potato Center  
JSI Research & Training, Inc.  
Lavelle Fund for the Blind, Inc.  
Mondelēz International Foundation  
Research Triangle Institute  
Save the Children

\$100,000-\$999,999

21st Century ILGWU Heritage Fund  
The Robert B. & Emilie W. Betts Foundation  
Catholic Relief Services  
The Community Foundation for Greater New Haven  
Desmond G. FitzGerald, Hope for Poor Children Foundation  
Fossil, Inc.  
GAIN  
Heart to Heart Foundation  
IntraHealth International  
Johnson & Johnson  
Lions Clubs International Foundation  
Liverpool School of Tropical Medicine

The McKnight Foundation  
The Mt. Sinai Health Care Foundation  
Oxfam Novib  
Reader’s Digest Partners for Sight Foundation  
International Development Research Centre  
Seva Foundation  
Sightsavers  
The Skirball Foundation  
Standard Chartered Bank  
Starr International Foundation  
Taipei Economic and Cultural Office  
Task Force for Global Health  
World Diabetes Foundation

\$50,000-\$99,999

Action Against Hunger  
Arab Gulf Program for the United Nations Development Organization  
Mr. and Mrs. Henry C. Barkhorn III  
Buddhist Global Relief  
Children’s Aid Society  
Cleveland Foundation  
Counterpart International, Inc.  
Kate Ganz and Daniel N. Belin  
The Healthcare Foundation of New Jersey  
The Hearst Foundations  
Catherine James Paglia and the Robert & Ardis James Foundation

Bradford and Phyllis Perkins  
Allene Reuss Memorial Trust  
The Rose Hills Foundation  
Tommy Hilfiger Corporate Foundation  
TOMS  
University of California, Davis

\$25,000-\$49,999

Abt Associates Inc.  
Albert B. Sabin Vaccine Institute  
The Allergan Foundation  
Michael M. Archer  
Boston University  
Janet Carrus  
Gerald and Janet Carrus Foundation  
Christie’s Inc.  
Community Foundation of New Jersey  
Mary F. Crawford and Calvin Mew  
Lydia Collins deForest Charitable Trust  
Harry B. DeVerter, Jr.  
Jacob Friedman Charitable Fund  
Harvard School of Public Health  
The Karl Kirchgessner Foundation  
Wendy D. Lee and Easton Ragsdale  
Merck & Co., Inc.

Peter and Beverly Orthwein  
PepsiCo, Inc.  
Sullivan & Cromwell  
John and Sabina Szoke  
Tait, Weller & Baker LLP  
In memory of Ethel and Michael Francis White  
UniHealth Foundation  
Utah State University  
Victoria Foundation  
WebMD Health Foundation, Inc.

\$10,000-\$24,999

The Abington Foundation  
Anonymous  
Sandra Atlas Bass  
D. Brooks Betts  
Eva L. & Joseph M. Bruening Foundation  
Charles Lafitte Foundation  
Drs. Anne L. Coleman and Thomas R. Belin  
John Colodny  
Community Foundation of Eastern Connecticut  
Cleveland H. Dodge Foundation  
Mitchell Eitel and Peirce Moser  
Mr. and Mrs. Gregory D. Feller  
DSM Fortitech® Premixes  
David M. Glassman  
Sarah and Geoffrey Gund

The Gordon and Llura Gund Foundation  
Iowa Foundation for Education, Environment and the Arts  
Robert N. Laughlin  
John Linville  
Mark J. Menting and Laura Jean Wilson  
Navajo United Way  
Nutriset  
Anne and Martin Roher  
Santen Pharmaceutical Co., Ltd.  
Judith Gibbons and Francesco Scattone  
Sedmak-Wooten Family Foundation  
James H. Simmons III  
The Sidney, Milton and Leoma Simon Foundation (Florida)

Dr. and Mrs. Bruce E. Spivey  
Robert and Rebecca Thomas  
Tides Foundation  
Mr. and Mrs. Tim P. Treadway  
H. Mitchell Watson, Jr.  
World Learning  
Zygmunt & Audrey Wilf Foundation

\$5,000-\$9,999

Anonymous  
Bank of America Private Bank  
Linda Lipsett and Jules Bernstein  
BHP Billiton  
R.V. Paul Chan, M.D.  
The Chatlos Foundation, Inc.  
The Chisholm Foundation  
Citigroup  
Coopersmith, Simon & Vogel, PC  
Margaret Crotty  
Anthony Dorment  
Leslie Dukker Doty  
The Eileen Fisher Community Foundation  
The Frank Loomis Palmer Fund, Bank of America, N.A., Trustee  
Mr. and Mrs. Anthony Ganz  
The Gettinger Family Foundation  
Mr. and Mrs. Robert A. Glassman  
Jan and Steven Golann  
Mr. and Mrs. Henry E. Gooss



“Alone we can do so little; together we can do so much.”  
—HELEN KELLER

Virginia L. Hajeian  
John and Patricia Heller  
Samuel H. Kress Foundation  
L'OCCITANE Foundation  
Mr. and Mrs. Steven E. Murphy  
Paul H. Phaneuf  
Steven W. Rapp  
Daniel Rosenblum  
Szoke Klein Herman Foundation  
Mrs. Wade F.B. Thompson  
Turrell Fund  
Elizabeth Hurry and Thomas Warren  
Mr. and Mrs. Zygmunt Wilf  
World Health Organization

\$1,000-\$4,999

Hermine F. Aborn  
Morton Abromson and Joan Nissman  
Carol Adderley  
Dr. and Mrs. Joseph R. Ades  
Aframes Eyewear Inc.  
Matthew J. Alinger  
Mrs. Ruth S. Altshuler  
American AgCredit  
Anonymous  
Dr. and Mrs. Ira M. Asher  
Sabah Ashraf  
Craig Awad  
The Paul and Edith Babson Foundation  
Mr. and Mrs. James J. Baker

Kristy and Ken Barclay  
The Louis and Chermaine Bell Charitable Fund  
Anne Marie Bercik  
Mr. and Mrs. Donald I. Berger  
Elizabeth and Harley Bergren  
Fund of The Minneapolis Foundation  
Mr. and Mrs. Robert A. Bernhard  
Mr. and Mrs. Robert B. Betts, Jr.  
Mrs. June M. Bills  
Madeline and Alan S. Blinder  
Kathleen S. Breiten  
Mr. and Mrs. Mitchell Brock  
Mr. and Mrs. James Buckman  
Mary Lindley Burton  
Hardy H. Campbell  
Beth O. Canavan  
Janis Cherry  
Susan Emerson and Donald H. Chew, Jr.  
Laura Rupenian and Charles Chiparo  
Eileen Chu  
Church of Religious Science  
Community Health Systems  
ConocoPhillips Company  
John R. Cook  
James D. Contrucci  
Leo and Lynn Corbett  
Richard F. Corroon, CPCU  
Kathleen Crane and Milan Smith  
Greater Milwaukee

Foundation’s David C. Scott Foundation Fund  
Lily Dorment  
William H. Edington  
Ella Fitzgerald Charitable Foundation  
Mr. and Mrs. Samuel M. Ellsworth  
Mr. and Mrs. Chung T. Fan  
Amy Featherstone  
Mr. and Mrs. H. Kenneth Fitzgerald  
Brian D. Fix  
Marie Lee Gaillard  
GE Foundation  
GATX Corporation  
Mr. and Mrs. Michael E. Gellert  
Jerry Genberg, Esq.  
Mr. and Mrs. Oscar F. Gerster  
Mr. and Mrs. Robert W. Geyer  
Babak Ghafouri  
Kathryn and James Giddings  
Matthew J. Glassman  
Mrs. Betty D. Godard  
Goldman, Sachs & Co.  
Mr. and Mrs. Jerry Gottlieb  
Gretchen Grant  
Michael Grunebaum  
Mr. and Mrs. Thomas K. Guba  
Chelsea Hadley  
Lynne A. Hale  
Mr. and Mrs. Robert Hamilton  
Lynn Hanna  
Mrs. Marguerite D. Hark



THE SPIRIT OF HELEN KELLER GALA

On May 22<sup>nd</sup>, 2013, at the famous Christie’s auction house in New York City, Helen Keller International raised more than \$1.1 million to support our sight and lifesaving programs at our eighth annual *Spirit of Helen Keller Gala*. Longtime trustee and Helen Keller International advocate, Kate Ganz, received the *Spirit of Helen Keller Award*, and Lions Clubs International received the *Helen Keller Visionary Award*, celebrating their longstanding dedication to global eye health. In addition, Former Secretary of State Hillary Rodham Clinton was honored with the *Helen Keller Humanitarian Award*. Secretary Clinton gave a captivating speech, applauding Helen Keller International for our “smart and sensible, results-oriented” programs “aimed at really making a difference, person by person, village by village, country by country.”

DONORS

Molly B. Hart and Michael D. Griffin  
Agnes R. Hayden  
Mr. and Mrs. Scott Hayward  
Mr. and Mrs. Richard Henne  
Katy Homans  
Karen Hsu  
Mr. and Mrs. Donald H. Hubbs  
Raymond J. Jablonsowski  
J. Paul Jones  
Dr. Ashika Kapoor  
Sharon F. Karol  
Dr. Priscilla F. Kauff  
Anne F. Keating  
Jessie Kelly  
Peter Kern  
Mrs. Ann P. Kirby  
Kirschner Trusts  
Mr. and Mrs. Gerald A. Kolschowsky  
Mrs. Jane Kristof  
Mr. and Mrs. Phillip M. Laughlin  
Mr. and Mrs. Alexander M. Laughlin  
Dr. Christine Lim and Mr. Sam Schulhofer-Wohl  
Mr. and Mrs. Paul B. Lloyd, Jr.  
Nuno Lopes  
Susan MacEachron  
William R. Machgan  
Margaret Mellon Hitchcock Foundation

Donna E. Marshall  
Reynaldo Martorell  
Jay and Connie Mazur  
William Chichester McClean III  
Dale A. McDonald  
Amy K. Minella  
Beckie and Nelson Miranda  
Richard Mizrack  
Elizabeth P. Munson  
Alvin & Louise Myerberg Foundation  
Peter Neumer  
W. Caffey Norman III  
Peggy O'Neill  
Mr. and Mrs. Michael J. Panatier  
Cody Parker  
The Albert Parvin Foundation  
Dr. and Mrs. David Paton  
Ronald N. Paul  
Lois R. Pearce and Chris Wiseman  
Hilda R. Perez  
David Persky  
Provident Bank Foundation  
Yvonne S. Quinn  
Dr. Victoria Quinn and Mr. Kenneth Williams  
Josh Radnor  
Tawfiq Rangwala  
Joseph S. Reddy  
Elese Reid  
Mr. and Mrs. Frank E. Ritchey  
Richard Robertson  
The Roros Foundation  
Sheldon Rose  
Ellen Kratzer and Brian Rose  
Mr. and Mrs. Scott Roth  
David Rothstein, M.D.  
Mary Ann Rush  
Mr. and Mrs. Guy G. Rutherford, Jr.  
Joseph A. Salgado  
Allyson D. and Earl A. Samson  
Allison B. Saxe  
Jennifer Seidman  
Bruce Shipman and Linda Morrison  
Mr. and Mrs. Alan Siegel  
Ilene Simmons  
Mr. and Mrs. Carlo Simoni  
Richard Smolowe  
Dr. Rosemary K. Sokas and Mr. Ahmed Achрати

Kathy Spahn  
Mr. and Mrs. Richard W. Stuart  
Lucy M. Sullivan  
Jeffrey I. Sussman  
Dr. Lois Marie Sutton  
Valerie Tatalovich  
Elspeth E. Taylor  
Christopher M. Tebbetts  
Dr. Alexander C. Templeton  
Mr. and Mrs. William J. Toppeta  
Octavio Ulloa  
Vedanta Centre, Inc.  
Dr. May Wang  
Mr. and Mrs. Kenneth B. Weckstein  
Thomas S. Weekley  
Mr. and Mrs. Robert Wegner  
Wells Fargo  
Western Union Foundation  
Janice M. Willett  
World Bank Community Connections Fund  
Janine Yamamoto  
Mr. and Mrs. Thornton H. Yancey  
Xing Zhou

VISION FOR THE FUTURE: LEGACY SOCIETY

Jean C. Buchler  
Sally Jean Fisher  
Carl Frey  
Mrs. Jeanne P. Goestenkors  
Ruth Gustafson  
Erik M. Jaffe  
Anne Kelemen  
Shawn Maxwell  
Devereux McClean  
Lawrence B. Miller  
Sheena Pappalardo  
Joan Raffe  
Norman and Barbara Seiden  
Winston S. Shyatt  
Doris Steier  
Robert Turek  
H. Mitchell Watson, Jr.  
Donald William Wilkie  
Jacob T. Wolters

FUNDS FOR THE FUTURE: NAMED FUNDS

Mildred M. Brock Fund (1993)  
Kurt F. & Josephine M. Flexner Fund (1996)  
Susan Mary Hannam Fund (2000)  
Charles B. Harding Memorial Fund (1995)  
Kazuo Iwata Memorial Fund (1993)  
Henry R. Labouisse Memorial Fund (1993)  
Genberg-Lerman Fund (2000)  
Thomas Moore Memorial Fund (1999)  
Alice C. & Benjamin W. Morris Memorial Fund (1994)  
Robert B. & Mary W. O'Connor Fund (1993)  
Carrie Winifred Palmer Fund (2003)  
Elsa Peretti Fund (2000)  
David C. Scott Memorial Fund (1994)  
Anne Sullivan Memorial Fund (1993)

GIFTS-IN-KIND

Diageo, PLC  
EAG Labs  
Ethicon, Johnon & Johnson  
Nancy J. Haselow and John L. Nash  
Paula Kirby and Peter McWhinnie, Marchon Eyewear, Inc.  
Merck & Co., Inc.  
TechSoup  
Thomson Reuters  
TrustLaw Connect  
TOMS  
Tommy Hilfiger Corporate Foundation  
Winston & Strawn LLP  
Pro Bono Legal Counsel

Donor list reflects contributions during Fiscal Year 2013: July 1, 2012-June 30, 2013.

Leadership

BOARD OF TRUSTEES

Henry C. Barkhorn III  
*Chair*

Desmond G. FitzGerald  
*Vice Chair*

Mary F. Crawford  
*Secretary*

Robert M. Thomas, Jr.  
*Treasurer*

Roy J. Acosta  
Randy C. Belcher, CPA  
D. Brooks Betts  
Jennifer A. Buda  
Howard Cohn, MD  
Anne L. Coleman, MD, PhD  
Gregory D. Feller  
Kate Ganz  
Davis M. Glassman

Jean-Pierre Habicht, MD, MPH, PhD  
Christy L. Hanson, MPH, PhD  
David P. LeCause  
Wendy D. Lee, CFA  
Reynaldo Martorell, PhD  
Mark J. Menting  
Beverly Miller Orthwein  
L. Bradford Perkins, FAIA, MRAIC, AICP  
James H. Simmons III  
Bruce E. Spivey, MD, MS, MEd

SENIOR LEADERSHIP

Kathy Spahn  
President and Chief Executive Officer

Alix de Nicolay  
Managing Director,  
Helen Keller International Europe

Nancy J. Haselow, MPH  
Vice President,  
Asia-Pacific

Rolf Klemm, DrPH  
Vice President,  
Nutrition

Nicholas Kourgialis  
Vice President,  
Eye Health

Patricia Manyari  
Chief Financial Officer

Peggy O'Neill  
Vice President,  
Development and Communications

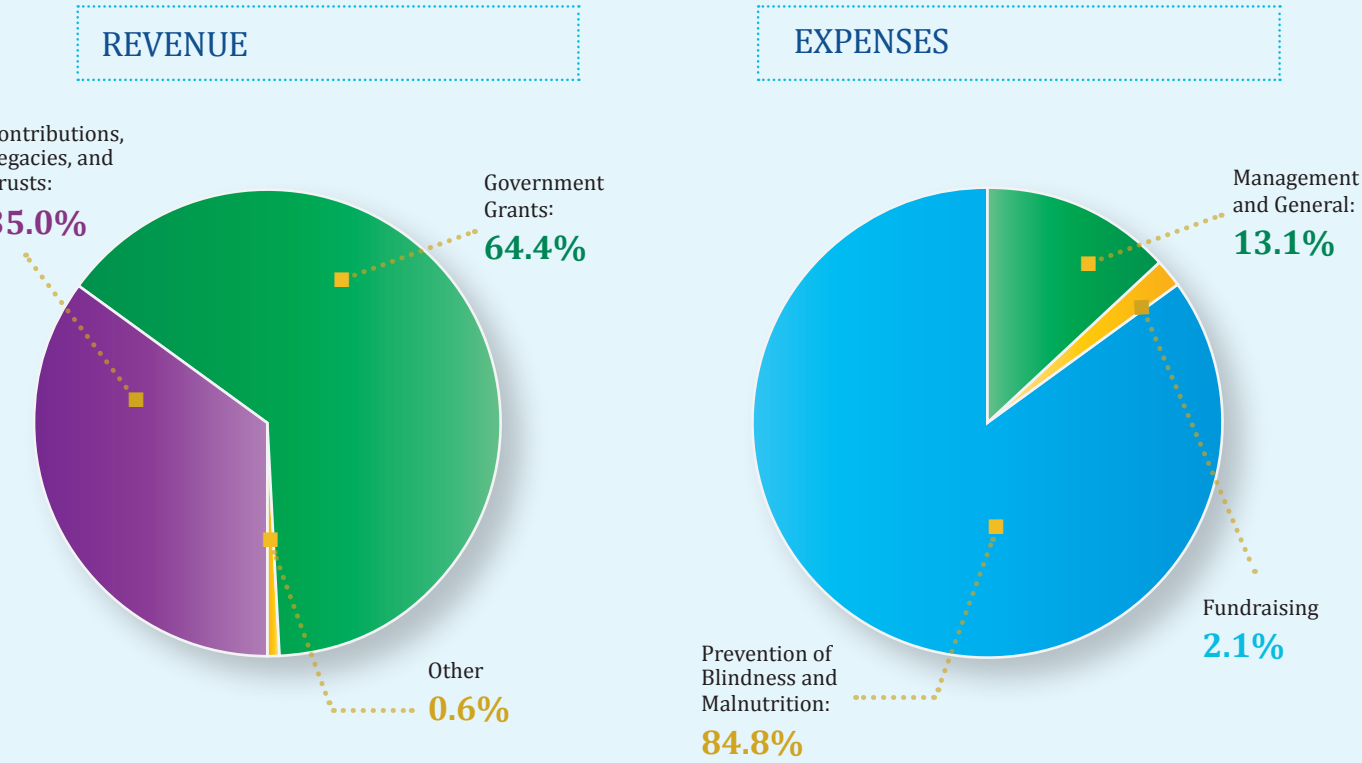
Ric Plaisance  
Vice President,  
Information and Operations Systems

Victoria J. Quinn, MSc, PhD  
Senior Vice President,  
Programs

Special Thanks

DANIDA - Danish Ministry of Foreign Affairs  
  
DFATD - Foreign Affairs, Trade and Development Canada  
  
DFID - UK Department for International Development  
  
The European Commission  
  
Irish Aid  
  
United States Agency for International Development  
  
Governments of all HKI Program Countries

Statement of Activity



Pie charts represent the fiscal year ended June 30, 2013. Pie charts do not include gifts in kind. If included, gifts in kind would represent 57% of total revenue, and program expenses would be 94%. "Other" revenue includes program revenue, dividends, interest, and miscellaneous income.

Financial Statement

OPERATING SUPPORT AND REVENUE

Support	2013	2012
Contributions – corporation, foundations, and individuals	\$ 20,529,504	\$ 15,458,829
Contributions – medical supplies, medicines and other (in-kind)	77,876,062	168,128,000
Legacies and trusts	254,611	273,557
Grants – U.S. Government agencies	23,424,294	22,478,410
Grants – Non U.S. Government agencies	14,727,842	13,684,654
Net assets released from restrictions	---	---
TOTAL support	136,812,313	220,023,450

Revenue

Program and other revenue	313,877	136,561
Dividends and interest income	25,286	24,907
TOTAL revenue	339,163	161,468

TOTAL OPERATING SUPPORT AND REVENUE	137,151,476	220,184,918
-------------------------------------	-------------	-------------

EXPENSES

Program services:

ChildSight®	1,352,784	1,602,492
Trachoma	1,121,390	971,898
Famine and Other Relief Services	3,016,657	2,482,616
Nutrition, including Vitamin A	28,089,535	25,901,647
Onchocerciasis	66,178	199,216
Eye Health	1,259,469	1,537,482
Neglected Tropical Diseases	10,150,318	9,490,613
Distribution of medicines and other (in-kind), primarily for blindness prevention	77,841,354	168,106,500
TOTAL program services	122,897,685	210,292,464

Support services

Management and general	6,961,424	6,670,126
Fundraising	1,131,381	1,002,092
TOTAL support services	8,092,805	7,672,218

TOTAL EXPENSES	130,990,490	217,964,682
Excess (deficit) of revenue over expenses	6,160,986	2,220,236

Other Changes

Net realized and unrealized gains on investments	38,721	19,794
Change in perpetual and restricted trusts	46,699	(53,226)

CHANGE IN NET ASSETS	6,246,406	2,186,804
Net Assets, Beginning of year	14,555,364	12,368,560
End of year	\$ 20,801,770	\$ 14,555,364



THANK YOU for making a difference

Helen Keller International will soon celebrate 100 years of saving sight and lives in the world’s most vulnerable communities. We would like to thank all of our donors and partners for helping us achieve our mission. It is truly because of your dedication and commitment that we are able to provide critical services to communities in need worldwide. We hope that you continue to stay involved and engaged with Helen Keller International’s work.

How can you stay involved?

DONATE

Your gift to Helen Keller International supports programs that save sight and lives around the world—including right here in the United States. Please use the enclosed reply form to send your generous gift today. You can also donate online at: [donate.hki.org](https://donate.hki.org).

OTHER WAYS TO GIVE

Join the *Visions for the Future* Legacy Society by naming Helen Keller International in your will or as a beneficiary of your life insurance policy or remaining IRA funds. Your legacy of compassion and generosity will live on in millions of children and families around the world.

For questions about donating to Helen Keller International, please contact our Development team at 877-535-5374 or [giving@hki.org](mailto:giving@hki.org).

JOIN THE HELEN KELLER INTERNATIONAL COMMUNITY

Get to know our organization and experts, sign up for our monthly newsletter, and take action by visiting our website at [www.hki.org](https://www.hki.org).

CONNECT WITH HELEN KELLER INTERNATIONAL

on social media for up-to-the-minute news and updates:



OUR OFFICES

**Helen Keller International  
Global Headquarters**  
352 Park Avenue South, Suite 1200  
New York, NY 10010

**Africa Regional Office**  
BP 29,898  
Dakar-Yoff, Senegal

**Asia-Pacific Regional Office**  
P.O. Box 168  
Phnom Penh, Kingdom of Cambodia

**Helen Keller International Europe\***  
34-36 Rue Guersant  
75017 Paris, France

\*Helen Keller International and Helen Keller International Europe are affiliated non-profit, non-governmental organizations registered in the United States and France respectively and are united in a common mission to prevent blindness and reduce malnutrition.

Photos courtesy of HKI Board and Staff; Bartay; Clint Spaulding/Patrick McMullan.com; George Figdor; Olivier Asselin, courtesy of Sabin Vaccine Institute



## *Helen Keller International*

Co-founded in 1915 by Helen Keller, one of the most inspirational humanitarians of our time, Helen Keller International is among the oldest international nonprofit organizations devoted to preventing blindness and reducing malnutrition worldwide. We work in 21 countries in Asia and Africa, as well as in the United States. Each year, our programs improve the lives and health of millions of women, children and families across the globe.

*"When we do the best we can,  
we never know what miracle is  
wrought in our life, or in the  
life of another."*

—HELEN KELLER



**Helen Keller**  
INTERNATIONAL